



Moreton Bay
ARTSCouncil

Moreton Bay Arts Council Presents4 workshops

for your Arts Practice Professional Development: fee -\$25 each –workshops are limited to 15 participants
Location: 10 the Corso North Lakes 4509, Community Centre Level 2, Boardroom – 10 am to 4pm

Expressions of interest apply mbac0395@gmail.com : contacted/ bookings confirmed payment method etc.

Facilitator: Stephen Clark ---How to - set up and run your arts business (1 day) Saturday 26th August 2017

Are you an artist? Are you in business? Artists sometimes have difficulty thinking of themselves as a business. However, if you want to make money from your work and see your career grow, it is important to give some thought to basic business principles.

This workshop is about taking more of a business-like perspective of your career development, covering a range of introductory topics to get your thinking started. The workshop begins with an overview of the arts business world. Participants will then look at some of the preliminary work required to establish a business. A number of business models are discussed along with some practical exercises in developing a business profile. Participants are given the insight and tools to be able to begin setting up a business and information on where to go for further information.

Facilitated: Stephen Clark -How to Facilitate an arts workshop (1day) Saturday 28th October 2017

Running a workshop for other artists or students can be a stimulating, sharing experience and another way to augment your income. However, this can be easier said than done. A successful workshop requires consideration, careful planning, and the desire and ability to share your skills and knowledge with others. In this workshop participants will learn about the role of a facilitator, how to prepare and plan for a workshop as well gain valuable insight into managing group dynamics and evaluating the learning experience. It is all the things you need to know about planning and managing a successful workshop

Facilitator: John Armstrong- Writing & Talking about Your Art (1 day) Saturday 17th February 2018

A targeted CV, Resume, Bio and Artist Statement are the basic requirements for every artist. Talking about the Artwork and creative process engages viewers and other artists.

This workshop will explore the best ways to communicate and present your practice, and assist participants in constructing their own resources through a supportive and constructive peer to peer learning circle.

Facilitator: Stephen Clark -How to – get your art to market (1 day) Saturday 19th May 2018

Finding customers can be a challenging and perplexing question for visual artists. There are many options but how do you identify the right opportunities and take best advantage of them? This workshop aims to prepare artists to better connect with the marketplace and find their customers.

It will introduce participants to the essential principles of marketing, provide an understanding of the art world, arts audiences and arts customers and discuss preparation, pricing, distribution and promotion. The workshop provides visual artists with the foundation information to better identify market opportunities, prepare for the marketplace and enhance business prospects.

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The Regional Arts Development Fund (RADF) is a partnership between the Queensland Government and Moreton Bay Regional Council to support local arts and culture in regional Queensland